



Sports Scholarship

Steps to  
U.S. Study



## Contacting coaches

So you have completed your sport profile; you have athletic footage of a full game and highlights; and you have prioritized your athletic program shortlist. What's next?

### **Outreach**

Remember that first impressions are important. You need to be organized and professional, both in your communication with coaches and in your personal profile. You should start by creating a professional email address, such as first.name.last.name@gmail.com.

### **Email template**

This is an example of an introduction email that you can use as a starting point. Be sure to update and personalize this template to match your style and personality.

Dear Mr/Ms [coach's name],

My name is [name] and I am an Australian student graduating in December 20[xx] from [high school] in [town and state]. I am an aspiring applicant for [program name] in August 20[xx] and am excited to contribute to this program and [university name] as a successful student athlete.

[Outline your specific interest in this program]

I play [list your position or best events here and the name of your team]. My career highlights to date include [list your top two or three best times, awards or recognitions]. My sports resume is available online at [link to your online profile if you have one] and you can view my highlight and game tape at [link to your online highlight tape].

I have attached for your information a reference from my current coach, [coach name, team name (if not previously mentioned)]. [He/she] is available to be contacted at [phone number (inc. area code) and email address]. [If applicable:] I will be traveling to the United States with an [Australian/Club] team to participate in [event] and my schedule is as follows: [Dates; locations; name of event; team name].

My GPA is currently [GPA] and I have a score of [score] on the [standardized test(s)]. [Outline your impressions of this school's academic reputation and your interest in studying there].

I will be following up this email with a phone call/follow-up email. I understand that you are busy with your team commitments and I look forward to hearing from you at your convenience.

Kind regards,