



STATE LEAGUE *STRIKE ZONE*

SPONSORSHIP

PROPOSAL

Prepared For :

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BASEBALL WA

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About Us



STATE LEAGUE STRIKE ZONE

The State League Strike Zone is the show for all Baseball WA Fans, it's the show that puts you in the zone for all the best action from the State Baseball League in 2024/25. Featuring discussions from all the 5 games of each round and guests from Players and Coaches of the 11 teams.

OUR HOSTS

SEASON 2024/25

PAUL PERSIC



The Captain of the Strike Zone team, passionate about all things State League Baseball and like his colleague is not afraid to tell it like it is when covering the big games.

PAUL MORGAN



A genuine Baseball all-rounder, having covered Baseball for years at State League and ABL Level and brings great value to the show with his expert analysis and predictions.

SEASON TIMELINE



KEY DATES FOR SEASON 24/25

SEASON DURATION:
October 2024/March 2025

FULL FIXTURES ANNOUNCED SOON

STATE LEAGUE MVP

After every round of the State League, the team casts the votes to determine the best State League player of 2024/25. One lot of 5-4-3-2-1 will be cast and the player with the most votes at the end Of The Final Round will be declared the 2024/25 State League MVP

PLAY OF THE WEEK

For each Round Review] During The Season, 3 exciting plays will be shown wether it be an exciting goal or a spectacular mark or a electrifying run and chase tackle. The fans will get a chance to vote on our socials, the most votes will recieve the play of the week and one lucky fan will recieve a fabulous prize.

STRIKE US

Each episode we ask you, the Around The State League Fans to ask us questions in relation to any topic in the Competition and we'll be more than happy to send you a shoutout on air and you could win a great prize at season's end.

SPONSORSHIP TIERS FOR 2024/25

AMOUNT ON EACH TIER IS ONE OFF FOR THE SEASON

BRONZE TIER: \$300-\$500

BRONZE TIER INCLUDES: Advertisement Played On BOTH Audio & Video Versions
Segment Sponsor

SILVER TIER: \$600-\$800

SILVER TIER INCLUDES: Brand Logo Shown On Video Version Of The Show
Advertisement Played On BOTH Audio & Video Versions
Segment Sponsor

GOLD TIER: \$900-\$1200

GOLD TIER INCLUDES: Brand Logo Shown On Video Version Of The Show
Advertisement Played On BOTH Audio & Video Versions
Segment Sponsor
Brand Logo Shown On Reels When Posting Social Content

PLATINUM TIER: \$1300-\$1600

PLATINUM TIER INCLUDES: Title Sponsor Of The Strike Zone For Season 2024/25
Brand Logo Shown On Video Version Of Show
Advertisement Played On BOTH Audio & Video Versions
Segment Sponsor
Brand Logo Shown On Reels When Posting Social Content

GOALS & OBJECTIVES

OBJECTIVE 1

Our first objective is to increase our presence on social media via all platforms for engagement on all social content with State League Strike Zone starting from promoting the State League & on each show to eventual sponsorship

OBJECTIVE 2

To be in the position come September where we can host LIVE shows on Location for the Grand Final, with the assistance of valued partners from Western Australia

**THANK YOU, AND WE LOOK FORWARD
TO WORKING WITH YOU.**